

RETURN
FOR
GOOD



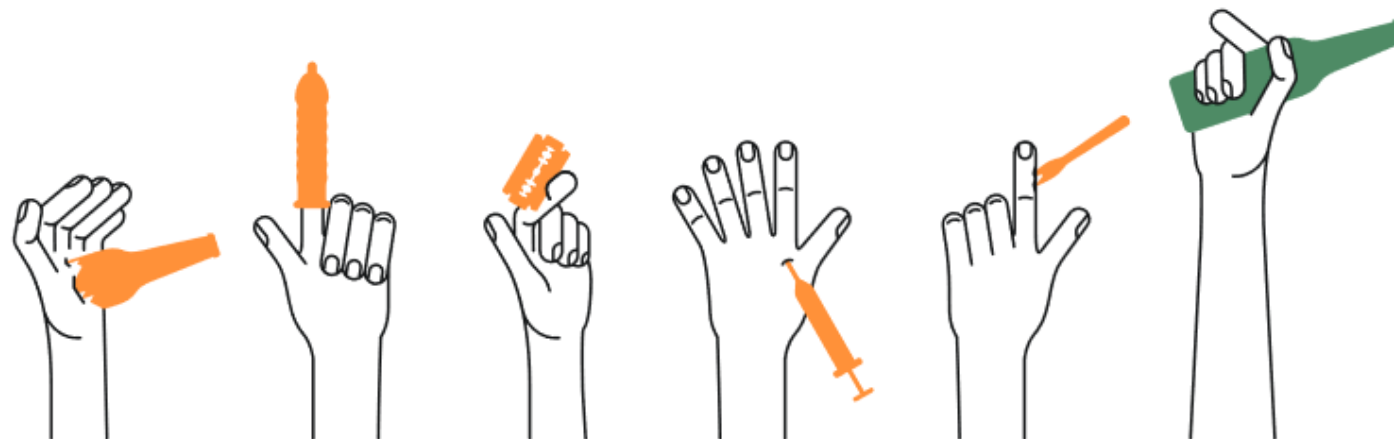
Our Mission

RETURN FOR GOOD is the answer to an everyday dilemma:

What to do with your empty deposit bottle or cans while out and about?

Often, the answer is to just throw it in the trash bin. But there's a better option, one that avoids waste and saves someone in need from the risk of having to dig it out. It's this: Bottles belong beside the bin, not in. Together with our supporters we want to spread this simple message in solidarity with bottle collectors and as a small step toward protecting our environment.

And that is why you "Return for Good".



What does RETURN FOR GOOD do?

social

Return for good supports the people who depend on bottle deposits for their income.



economical

Return for good helps to bring bottles and cans back into the material cycle.



environmental

Return for good helps to protect our environment and prevents littering.






Don't trash it, someone can cash it!



What have we reached so far in Germany?

In Germany the initiative **Pfand Gehört Daneben** was founded in 2011. Since then we have managed to reach the following figures:

- more than 74.000 followers on Facebook 
- more than 15.000 followers on Instagram 
- more than 23.000 followers on TikTok 
- more than 150 partners from the beverage industry
- more than **1 million** stickers, flyers and posters handed out

And now, let's spread our message throughout Europe and beyond!

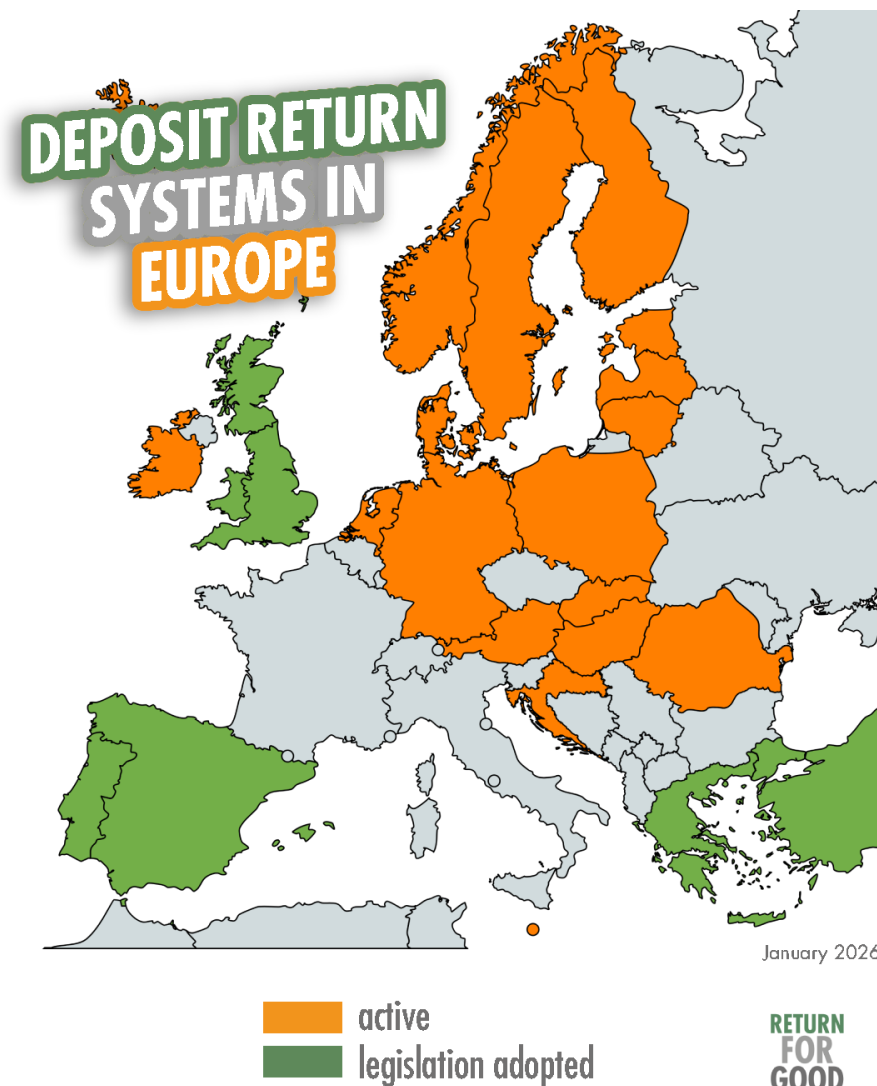


Changing the system with every return!

- Already 18 countries have deposit return systems
- Until 2030 more countries will follow
- We are a member of New Era, promoting a circular economy in Europe

NEW ERA

We want to proactively support deposit return system and educate people on circular economy!



Get involved and become our partner

Logo integration on cans and reusable bottles

RETURN FOR GOOD gives you as beverage producer the possibility to set a social example.



Logo integration on advertising material

Support RETURN FOR GOOD by producing stickers, flyers etc. with your logo.



Individual advertising material

Create individualized posters, postcards, banner and much more with us.



Social media channels

Support our online channels and spread the message by cross-posting or creating own content.

Do you have your own ideas or concrete suggestions for a collaboration? Then please contact us 😊

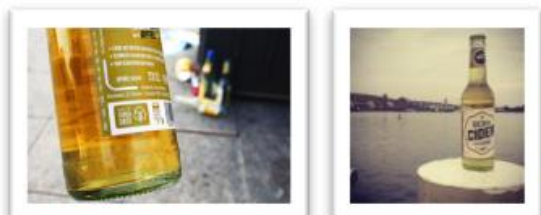
Examples of cooperations

Logo integration

fritz-kola®



KIEZBAUM



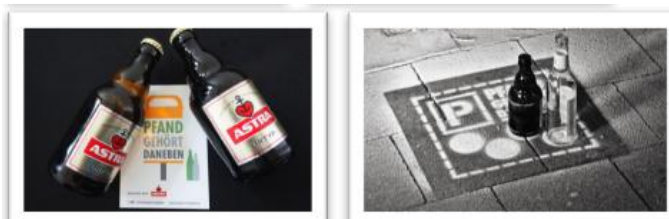
Advertising material



FLENSBURGER
BRAUEREI



ASTRA



Events



Contact

RETURN FOR GOOD

c/o fritz-kola gmbh
Spaldingstraße 64-68
20097 Hamburg

Tel.: +49 40 – 21907169 – 0
info@return-for-good.com
return-for-good.com

tiktok/return.for.good
instagram/return.for.good

Join our movement – share our vision!

**NO DEPOSIT
ENDS UP IN
THE TRASH BIN.**



return-for-good.com an initiative by: **fritz-kola®**

DON'T TRASH IT, SOMEONE CAN CASH IT.

**NO ONE HAS TO
SEARCH THROUGH TRASH
FOR DEPOSITS.**



return-for-good.com an initiative by: **fritz-kola®**

DON'T TRASH IT, SOMEONE CAN CASH IT.